



July 2018

The sixth annual **"RENDEZVOUS BACK TO ROUTE 66"**, is being held **Saturday, October 6th in downtown San Bernardino with more cruising on "E" Street "where it all began"**. Last year the car count hit over 1,100 and a little over 35,000 spectators gathered to view the cars. The San Bernardino Area Chamber of Commerce and the City of San Bernardino declared it a **"GREAT Day in San Bernardino"**.

As we grow and keep this GREAT tradition continuing, expenses increase, and we appreciate the below mentioned generous sponsors who have been responsible for keeping the San Bernardino's Rendezvous Cruising.

San Manuel Band of Mission Indians
Toyota of San Bernardino
Alta Vista Credit Union
Quiel Bros.
Fullerton, Lemann, Schaeffer, Dominick Attorneys at Law
Sturges Center
Garner Holt Productions

L L University Health
Fairview Ford
1st Certified Collision
Bonadiman Engineering
Bell Roof
Tom Dodson & Assoc

IEHP
AQMD
Crest Chevrolet
Alta Pacific Bank
Subaru
Randi Kennedy
Mitsubishi

The Chamber is asking you to support the Rendezvous by sponsoring one of the selections shown on the opposite side of this page. Or, think outside the box and create your own unique and individual sponsorship idea. We will appreciate whatever choice you make. Please check a box and return to the Chamber. We thank you in advance for keeping this major event in San Bernardino.

In keeping with the Chamber's goal of focusing on the Rendezvous being a community event, an opportunity is available for local, legitimate non-profits to have a booth at no cost.

Sincerely,

Judi Penman
President/CEO
San Bernardino Area Chamber of Commerce

Jack Avakian
Chairman
Community Events

Sat. October 6th 2018 9:00 a.m. to 9:00 p.m.

Downtown, San Bernardino
(909) 885-7515

sba.chamber@verizon.net
www.rendezvousroute66.com

MANY LEVELS OF SPONSORSHIPS ARE NEEDED ALL ARE OF VALUE



GOODY BAG GOODIE

Wanted, unique specialty advertising gifts representing businesses to be placed in Goody Bag for all car entries.

TROPHY SPONSOR \$50

Original designed trophy for this event by Larry Quiel (Quiel Bros Signs) entitles sponsor to select car (people's choice award) and present trophy to their winner on Saturday afternoon's award ceremony. **Trophy with Sponsors name on it will remain with car owner forever.**

T-SHIRT SPONSOR \$7,000 (1) (FOR CAR PARTICIPANTS)

Sponsor's name printed on front of event T-shirts; Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website; Face book; Sponsor's name printed on large event poster to be distributed in 500 businesses; Event T-shirts; Media Exposure

\$5,000 - \$4,000 - \$3,000

Premier Display Space; Several Banner Spaces (Your Banners); Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website; Face book; Sponsor's name printed on large event poster to be distributed in 500 businesses; Event T-shirts; Media exposure; Sponsorship determines exposure.

VOLUNTEER T-SHIRT SPONSOR \$3,000 (1)

Sponsor's name printed on front of event T-shirts; Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website; Face book; Sponsor's name printed on large event poster to be distributed in 500 businesses; Event T-shirts; Media Exposure

BAR SPONSOR \$1,500 (2)

Bar Sponsor's name on Wrist Bands (to be worn by Bar Entrants); Your Banners hung inside your bar; Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website; Face book; Sponsor's name printed on large event poster to be distributed in 500 businesses.

D.J. SPONSOR \$2,000 (2)

D.J. Sponsor provides space for your banner to be displayed along with sponsor announcements throughout the day; Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website; Face book; Sponsor's name printed on large event poster to be distributed in 500 businesses.

CHILDREN'S GAME AREA \$500

Space for your banner to be displayed; Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website; Face book; Sponsor's name printed on large event poster to be distributed in 500 businesses.

Your Choice Sponsor \$ _____

NAME _____ E-mail _____

BUSINESS _____ PHONE _____

ADDRESS _____ CITY _____ STATE _____

CHOICE OF SPONSORSHIP _____

PAYMENT CHOICE: CHECK _____ PAYABLE TO SBACC/ROUTE 66

VISA OR MASTERCARD # _____ EXP _____