

**Current
SPONSORS**

July 1, 2016



**TOYOTA OF
SAN BERNARDINO**

Dear Friend of the Chamber:

IEHP

Last year over 550 cars registered in October's "Rendezvous Back to Route 66". It was a GREAT Day in San Bernardino to see the Car Show back downtown where it all began.

**LOMA LINDA
UNIVERSITY
HEALTH**

The San Bernardino Area Chamber of Commerce, The City of San Bernardino, numerous Car Clubs and volunteers are continuing the tradition this year by staging the 4th Annual "Rendezvous Back to Route 66".

WHERE: Downtown San Bernardino with Cruisin' on Good Ol' "E" Street

**FAIRVIEW FORD
SO CAL FORD
DEALERS**

DATE: Saturday, October 1st - 10:00 am to 10:00 pm

FUN: Beer Gardens (Cartoberfest); Cars; Cruisin'; Chris Farmer's "Tribute To The Beach Boys Band" Concert; Vendors; Kids Games; LA Kings Chariot 10am-4pm (Street Hockey & Puck Shoot); Food; Open Header Contest Sponsored By Auto Center Auto Body; Poker Run; People's Choice Awards; Neon Light Parade Finale'

QUIEL BROS SIGNS

We have expanded the route, and vendors have committed. Our sponsors are enthusiastic about returning, but we still need your help to grow the event.

**AUTO CENTER
AUTO BODY**

Having Our Event Downtown Again Has Increased Our Expenses, However, It Has Also Increased The Enthusiasm. That Means Our People Are Looking Forward To Another Year of Fun, Safe, and New "Happy Days" at San Bernardino's Rendezvous.

**CITIZENS
BUSINESS BANK**

BELL ROOFING

DR. VAN VOORHIS

On the reverse side, you will see many sponsorship opportunities. Please include yourself in anyway so the tradition will continue in San Bernardino.

IE GLASS

If you would like to sponsor something that is not listed or have a question, call Judi at the Chamber (909) 885-7515 and We Will Make It Happen. The Most Important Thing The Chamber Wants Is For You To Be A Part Of San Bernardino's "Rendezvous Back to Route 66".

**ARROWHEAD
MECHANICAL**

Thank you in advance and please, Spread the Word.

**SURF CITY
GARAGE**

Sincerely,

**SUBARU OF
SAN BERNARDINO**

Judi Penman
SBACC President/CEO

**DOUGLAS
MOTORCYCLES**

**San Bernardino Area Chamber of Commerce
546 W. 6th Street, San Bernardino, CA 92410
(909) 885-7515**

**AND MORE JOINING
EVERYDAY**

sba.chamber@verizon.net www.rendezvousroute66.com

**JOIN THE GROWING SUCCESS OF SAN BERNARDINO'S
PICK A LEVEL OF SPONSORSHIP THAT IS RIGHT FOR YOU**



Raffle Prizes

Donor's name/logo recognized on official Rendezvous Back to Route 66 social media

Goody Bag Goodie

Donor's name/logo recognized on official Rendezvous Back to Route 66 social media. Donor's name printed on large event poster distributed in 500 businesses

Trophy Sponsor \$75.00

Sponsor's name printed on one time original designed trophies for this event by **Larry Quiel (Quiel Bros Signs)**; entitles sponsor to select car (People's Choice Award) and present trophy to their winner on Saturday afternoon's award ceremony.

T-Shirt Sponsor \$5,000 (1)

Sponsor's name/logo printed on front of event T-shirts; Supplied Banner Space; name/logo linked directly to sponsor's business website; recognized on official Rendezvous Back to Route 66 social media including KCAL/KOLA; On large event poster distributed in 500 businesses; Receive 4 car registrations; Receive Event T-shirts

\$5,000 - \$4,000 - \$3,000 - \$2,000

Premier Display Space; Supplied Banner Space; Sponsor's name/logo linked directly to sponsor's business website; recognized on official Rendezvous Back to Route 66 social media including KCAL/KOLA; On large event poster to be distributed in 500 businesses; Receive 4 car registrations; Receive Event T-shirts

Wrist Bands Sponsor \$1,500 (1)

Sponsor's name/logo on Wrist Bands (worn by Beer Garden entrants); name/logo linked directly to sponsor's business website; recognized on official Rendezvous Back to Route 66 social media; On large event poster to be distributed in 500 businesses; Supplied Banner Space; Receive 1 Event T-shirt

\$1,500

\$1,000

\$500

Sponsorship assistance is needed for many other items such as stated below:

D.J. Speakers Golf Carts Generators Portable Restrooms

- Banner Space on designated item
- Rendezvous Back to Route 66 Social Media
- Sponsor's name/logo linked directly to sponsor's business website
- Display of Large Event Poster to be distributed in 500 businesses
- Booth Space (if desired)
- Event T-Shirt
- Dollar Amount of Sponsorship determines exposure

NAME _____ E-mail _____

BUSINESS _____ PHONE _____

ADDRESS _____ CITY _____ STATE/ZIP _____

CHOICE OF SPONSORSHIP _____

PAYMENT CHOICE CREDIT CARD # _____ EXP _____ CHECK _____