



July 2017

The **San Bernardino Area Chamber of Commerce** is proud to announce the upcoming fifth annual **"RENDEZVOUS BACK TO ROUTE 66", Saturday, October 7th keeping the tradition going, in downtown San Bernardino cruising "E" Street "where it all began"**. Last year the car count hit 913 and spectators were estimated to be in the 30,000 range. And, it was a **"GREAT Day in San Bernardino"**.

In order to keep this GREAT tradition continuing, we need the assistance of our business community. As the event grows and expenses increase by having it downtown, we are asking for additional help and volunteers. Volunteers for the day of the event are essential. We are asking you to join the loyal sponsors below who have been responsible for the continuance of San Bernardino's Rendezvous Cruising.

**Toyota of San Bernardino
Fairview Ford
Auto Center Auto Body
K&N Engineering Motor Sports
Mitsubishi
Security Bank
Douglas Motorcycles**

**L L University Health
SouthCoast AQMD
Doc VanVoorhis
Moss Bros.
Bonadiman Engineering
Citizens Business Bank
Single Source**

**IEHP
Allstar KIA
Crest Chevrolet
Bell Roof
Evlyn Wilcox
Quiel Bros.
F & A Performance**

In keeping with the Chamber's goal of focusing on the Rendezvous being a community event, an opportunity is available for local, legitimate non-profits to have a booth at no cost.

We are grateful to everyone who continues to make the **"Rendezvous Back to Route 66"** a success. If everyone does just a little, it will continue to grow and San Bernardino will have something in which to be proud again.

Sincerely,

Judi Penman
President/CEO
San Bernardino Area Chamber of Commerce

Jack Avakian
Chairman
Community Events

Sat. October 7th 2017 10:00 a.m. to 10:00 p.m.

Downtown, San Bernardino

**sba.chamber@verizon.net
www.rendezvoustoroute66.com**

(909) 885-7515



**MANY LEVELS OF SPONSORSHIPS ARE NEEDED
ALL ARE OF VALUE**

Goody Bag Goodie

Unique specialty advertising gifts representing businesses needed to be placed in Goody Bag for all car entries. Donor's name/logo recognized on Rendezvous Back to Route 66 Website and Face book;

Trophy Sponsor\$50.00

Sponsor's name printed on original originally designed trophies for this event by Larry Quiel (Quiel Bros Signs) entitles sponsor to select car (people's choice award) and present trophy to their winner on Saturday afternoon's award ceremony.

Car T-Shirt Sponsor \$5,000 (1)

Sponsor's name printed on front of event T-shirts; Banner Space (Your Banner); Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website/ Face book; Sponsor's name printed on large event poster to be distributed in 500 businesses; Event T-shirt

Volunteer T-Shirt Sponsor \$2,000 (1)

Sponsor's name printed on front of event T-shirts; Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website/ Face book; Sponsor's name printed on large event poster to be distributed in 500 businesses; Event T-shirt

\$5,000 - \$4,000 - \$3,000 - \$2,000

Premier Display Space: Several Banner Spaces (Your Banners); Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website/ Face book.; Sponsor's name printed on large event poster to be distributed in 500 businesses; Event T-shirts; Radio exposure; Name printed on street banner. Sponsorship determines exposure.

Beer Garden Sponsors \$1,000 (3)

Covers expenses for the beer garden, excluding alcohol. Sponsor's name on Wrist Bands (to be worn by beer garden entrant); Banner Space (Your Banner's) displayed in Garden; Sponsor's name/logo recognized on Rendezvous Back to Route 66 Website/ Face book; Sponsor's name printed on large event poster to be distributed in 500 businesses; Event T-shirt

\$2,000

\$1,500

\$1,000

\$500

Sponsorship assistance is needed for many other items and receives recognition, such as stated below:

D.J. Speakers Golf Carts Generators Portable Restrooms

- Banner Space on designated item
- Rendezvous Back to Route 66 Website
- Display of Large Event Poster to be distributed in 500 businesses
- Booth Space (if desired)
- Event T-Shirt
- Face book
- Sponsorship determines exposure.

NAME _____ E-mail _____

BUSINESS _____ PHONE _____

ADDRESS _____ CITY _____ STATE _____

CHOICE OF SPONSORSHIP _____

PAYMENT CHOICE: CREDIT CARD # _____ CHECK _____

I Wish to Volunteer: Name _____

Phone _____ E-Mail _____

Saturday Four Hours Two Hours Entire Day Other _____